



FOR IMMEDIATE RELEASE

Professional Communications Systems Chosen as Systems Integrator by Pinellas County

TAMPA, Fla., January 2, 2001 -- Pinellas 18, Pinellas County Government Television Channel's programmers are now able to present high quality programs thanks to Professional Communications Systems, Inc. (PCS). PCS recently provided engineering, design services and installation of all the state-of-the-art equipment for Channel 18's new broadcast studio. The studio is part of the county's 24,000 sq. ft. Central Production Facility, which also houses an identical studio for Access Pinellas TV-96, the County's Public Access Channel.

Prior to building the new facility, Channel 18 broadcast its programs from a temporary facility where its producers had minimal room to maneuver cameras; the walls were not soundproof and broadcast time was limited due to inadequate programming equipment. Professional Communications Systems, a leading audiovisual and broadcast integrator, installed seamlessly integrated equipment within the new studio, allowing Channel 18 to function as an independent digital production facility with 24 hours a day programming.

Producers can operate the six Ikegami Digital Robotic camera systems from the production control room while recording on Sony DVCAM recorders. In addition to the Ikegami cameras with Vinten robotic pedestals, PCS installed two Pluto file servers with Sundance control software. The network of digital signal distribution throughout the facility is handled by a PESA routing system. Along with the new equipment, miles of cable lie beneath the floor to enhance the picture quality of each program.

"During this project, PCS was challenged with a short timeline but succeeded without any complications," stated Bill Blush, PCS sales executive. "Due to the aggressive construction schedule and the uncompromising completion date, we built approximately 50 percent of the system at our build-out facility in Tampa, Fla. As the studio became accessible, we completed the integration on site, on time and under budget."

Pinellas 18 is a government television channel which cablecasts coverage of Board of County Commissioners meetings and produces programs featuring county services and personnel, and social services issues.

#

FACTS ABOUT PCS

specializing in design, engineering, facilities planning and project management. PCS sells, services and supports equipment from leading manufacturers, enabling the company to deliver systems that seamlessly integrate audio, video, display and systems controls. PCS is a division of Media General, Inc. and is headquartered in Tampa, Florida.

www.pcomsys.com

PCS OFFICE INFO

**Professional Communications Systems, Inc.
A Media General Company
5426 Beaumont Blvd., Suite 350
Tampa, Florida 33634
813-888-5353
Fax 813-886-9477
www.pcomsys.com**

Branch Offices

**Orlando: 7051 University Blvd., Winter Park FL 32792, 407-657-6421, Fax 407-657-6475
Ft. Lauderdale: 7860 Peters Road, F-104, Plantation FL 33324, 954-472-9400, Fax 954-424-6065
Jacksonville: 4110 Southpoint Blvd., Suite 129, Jacksonville FL 32216, 904-281-0650, Fax 904-281-0309
Miami: 11921 SW 144th Street, Miami FL 33186, 305-253-4900, Fax 305-253-2551
North Florida/Georgia: 210 North Monroe Street, Albany GA 31701, 229-439-4954, Fax 229-434-0719
Pensacola: 2001 Augusta Avenue, Pensacola FL 32507, 850-455-9800, Fax 850-455-9977**

#